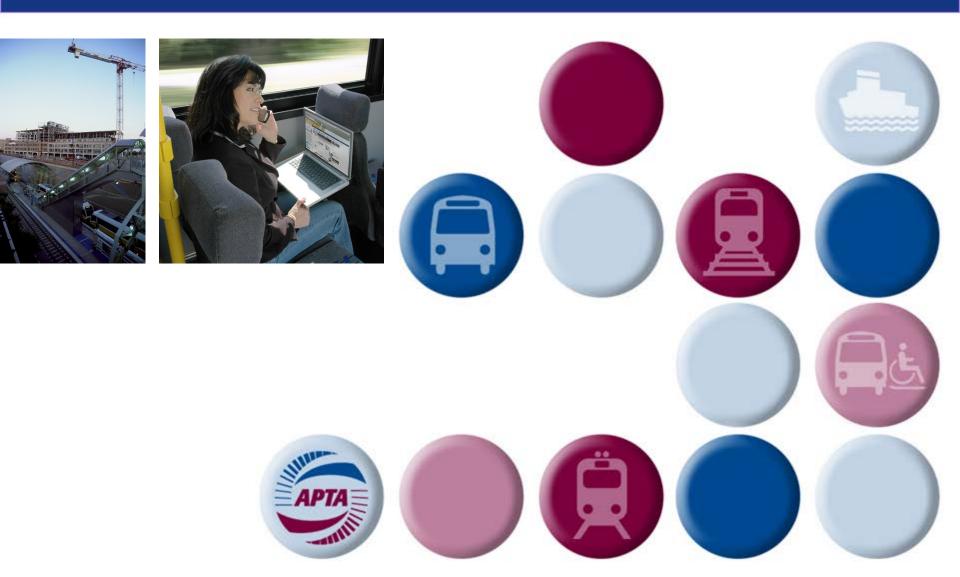
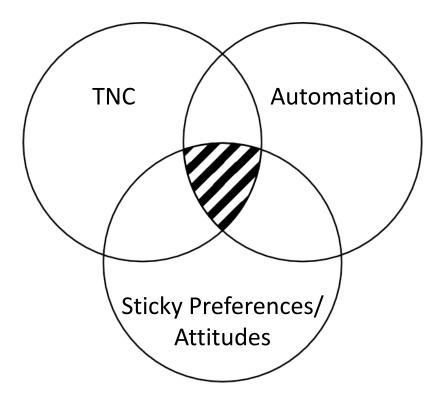
#### December 19, 2016 | Darnell Grisby, Director-Policy Development & Research Committee for a Study of the Interstate



### An Emerging Model



# Transportation Network Companies



- Fully integrate the user experience
- May increase number of "transit dependent" and car-lite households



- Most of these services are not negatively impacting transit ridership
- Create mutually beneficial partnerships

#### Automated Vehicle Impacts



- Combined w/ TNCs will create a new business model
- Revised version of transit service may have first-mover status



- Dedicated AV lanes will enhance
- Enhances reach to lower density areas

#### Attitudes Get Embedded



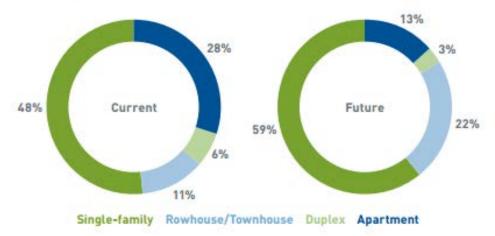
Top 5 reasons or motivations for transportation choices or routines overall (Q31, Among % Total, n=1,000)

I need to save money46%It is the most convenient46%It allows me to get some exercise<br/>(walking, biking, riding, etc.)44%I live in an area where it makes more<br/>sense to use public transit35%I care about the environment34%

# Combined with Shifting Settlement

#### FIGURE 22





Now I have some questions about your home that is your primary residence. Do you currently live in an apartment building; a duplex; a rowhouse or townhouse; a single-family detached home; or something else? How likely are you to move to a different home—one that is your primary residence—in the next five years? Would you say very likely, somewhat likely, not very likely, or not at all likely? In five years, what type of home do you expect to live in? An apartment building; a duplex; a rowhouse or townhouse; a single-family detached house; or something else?

#### **The Suburbanization of Poverty**

Public perception has yet to catch up to the reality that the poor now live in the suburbs, too.

EMILY BADGER | May 20, 2013 | F 118 Comments





### Suburban Town Centers

- Developer-Friendly
- Millennials Love Them
- Easier to serve w/ transit than traditional suburban retail=operating efficiency



#### Townhome Development



- Developer-Friendly
- Millennials Drive Demand
- Easier to serve w/ transit than single family homes=operating efficiency



Darnell Grisby, Director, Policy

dgrisby@apta.com

@darnellgrisby

**Development and Research** 

Summary

- Transportation network companies and automated vehicles provide new mobility model.
- Experiences from The Great Recession, enhance acceptance of new mobility model.
- Fundamentals of market demand support friendly land uses.
- Combined impacts, if supported, can reduce pressure on the interstate.